

5 Different Web Banners Activity

Directions:

Create one web page that displays 5 web banners that YOU created. Start a new folder called “webbanner_YourLastName”.

Requirements:

1. One web page
2. 5 original web banners (**each banner should be 600 x 100 pixels**) that you created, using Photoshop - *ALL banners must be school appropriate.*
 - One banner for an automotive insurance company
 - One banner for a clothing line or specific article of clothing
 - One banner for an item (example: gum, toolbox, household product, toy, etc.)
 - One banner for a company
 - One banner of your choice
3. You may use original photos or ones from online. **If you use photos that are not yours, you must display the links to them in your footer.**
4. One of your banners must show your use of the feathering technique.
5. One of your banners must show your use of the black and white technique.

Turning in Your Files:

Zip your “webbanner_YourLastName” folder and upload it to our dropbox.